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2023 Credit Union Rock Stars



"I feel like there is so much opportunity and work to do."

Mike  
**London**  
GEORGIA UNITED CU  
DULUTH, GA

**Georgia United Credit Union's Mike London Named 2023 Credit Union Rock Star**

**DULUTH, GA** – The League of Southeastern Credit Unions & Affiliates (LSCU & Affiliates) is proud to announce that Mike London, Chief Transformation and Strategy Officer for Georgia United Credit Union in Duluth, Georgia, has been named a 2023 Credit Union Rock Star by the editorial team of [Credit Union Magazine](#).

"I feel as though I've barely scratched the surface of what I'd like to accomplish in the areas of creating greater access to financial services for all, improving banking experiences for our members, and maximizing the impact credit unions can have on the communities they serve," said London.

The Credit Union Rock Stars program recognizes outstanding credit union professionals and directors from a wide range of disciplines who innovate and inspire to advance the missions of their credit unions. This year's winners were selected for their exceptional creativity, innovation, and passion.

"Mike London embodies the spirit of relentless innovation and unwavering dedication for the credit union movement," said Samantha Beeler, President of LSCU. "Over the past decade at Georgia United Credit Union, he has redefined lending strategies to pioneering cutting-edge technology. Mike's leadership has not only elevated the credit union's operations, but also ignited a passion for service, putting members and communities at the forefront. In the world of credit unions, Mike London is a shining star, a visionary, and an inspiration to all."

"Prepare to be inspired and motivated by the 11th annual class of Rock Stars," says Bill Merrick, *Credit Union Magazine* Deputy Editor. "There's much to admire about these 25 credit union professionals and their compelling stories of generosity, ingenuity, and concern for others."

Credit Union Rock Stars are profiled in a special digital edition of *Credit Union Magazine*. View all the winners and read their stories [here](#).

## **ABOUT THE LEAGUE OF SOUTHEASTERN CREDIT UNIONS & AFFILIATES**

*The League of Southeastern Credit Unions & Affiliates represents 301 credit unions throughout Alabama, Florida, and Georgia and has a combined total of more than \$177 billion in assets and more than 11.8 million members. LSCU provides advocacy, compliance services, education and training, cooperative initiatives, and communications. For more information, visit [www.lscu.coop](http://www.lscu.coop). Follow LSCU on [LinkedIn](#), [X](#), and [Facebook](#).*

## **ABOUT THE CREDIT UNION NATIONAL ASSOCIATION**

*The Credit Union National Association is the only national association that advocates on behalf of all of America's credit unions, which are owned by 120 million consumer members. CUNA, along with its network of affiliated state credit union leagues, delivers unwavering advocacy, continuous professional growth, and operational confidence to protect the best interests of all credit unions. For more information about CUNA, visit [cuna.org](http://cuna.org). To find your nearest credit union, visit [YourMoneyFurther.com](http://YourMoneyFurther.com).*